

Born in Sweden®

CATALOGUE SPRING 2023



WELCOME

Our brand philosophy:

Sweden is a country fortunate enough to have deep forests, clean water and an abundance of fresh air. We take the environment seriously and most Swedes have a close relationship to nature.

As a company, we want to do our part in taking responsibility for the planet and the people living in it. The raw material we use is either recycled or recyclable. We are careful to make sure we control each step of the production to be as sustainable as we can.

The human aspect is just as important. We choose small factories that we can develop a close relationship with, whether it's in Sweden or in Asia.

Sweden, as well as the rest of Scandinavia have a strong design oriented legacy. You could say that it's in our DNA.

Most Swedes have a relation to our iconic designers, growing up in homes where functional design was as natural as meatballs and potatoes for dinner.

Our wish is to continue following the path that our former generation of designers have paved the way for. We want to design beautiful and practical items in a Scandinavian style, using long lasting materials and never hold back on quality. It is not our intention to produce things for a season but for LIFE!

Our goal is to produce items you can grow old with, things that will make you smile and bring a little bit of Scandinavia in to every home.



THE KITCHEN

Considering how much time we spend in the kitchen, it is definitely one of the most important places in our homes. We believe that if we surround ourselves with nice looking, practical items it makes cooking much more fun.

When we develop new products, we look into different aspects of the item and for it to make its way into our range, we want it to be:

- *Functional
- *Serve a purpose
- *Nicely designed
- *Consciously produced



LEAF - SALAD SET

Design: Johannes Lindner

A nice salad set is the little extra that lifts any dinner to visual heights. (You will have to manage the taste on your own...) This new innovative salad set is both cleverly designed and feels light in the hand. It grips the perfect amount of salad and is so nice looking you will definitely want to have a good healthy salad along with every meal.



BLACK PVD COATED

Item nr: 7340338

Size: Height 28 cm



BRUSHED STEEL

Item nr: 7340336

Size: Height 28 cm



POLISHED STEEL

Item nr: 7340335

Size: Height 28 cm



GOLD PVD COATED

Item nr: 7340337

Size: Height 28 cm





INTO THE WOODS - GRINDERS

Design: Luca Galmarini

Freshly ground pepper and salt gives the food a little extra flavour. With our beautiful wooden grinders you add the extra touch in style. They are soft and lovely to hold and makes a very nice and stylish table decoration.

We use the best quality ceramic Crush-Grind TM mechanism and FSC certified wood to ensure the finest quality and a sustainable product that can be used every day for a long time.



BIRCH GRINDER

Ash / walnut

Item nr: 7340378

Height: 16,5 cm



TILIA GRINDER

Ash / walnut

Item nr: 7340377

Height: 15 cm



PINE GRINDER

Ash / walnut

Item nr: 7340376

Height: 17 cm



INTO THE WOODS 4 -PCS GRINDER SET

Item nr: 7340379



**Crush grinder TM
ceramic mechanism
FSC certified wood

HOUSEHOLD BRUSHES

Design: Luca Galmarini

NEW! fantastic quality brushes for vegetables, potatoes, mushrooms, dishes or the table. The user decides which brush is best suited for what. All are made in beech wood and natural fibres. Objects to use every day, with the joy of beauty and quality.



POTATO BRUSH

Beech wood and boar hair
Item nr: 7340354



BOTTLE BRUSH

Beech wood and boar hair
Item nr: 7340353



PAN BRUSH, DISH BRUSH

Beech wood and coconut fiber
Item nr: 7340352, 7340351



TABLE BRUSH

Beech wood and horse hair
Item nr: 7340357

VEGGIE BRUSH & MUSHROOM BRUSH

Beech wood and boar hair
Item nr: 7340356, 7340355



ANGLE- KITCHEN ORGANIZER & KITCHEN ROLL HOLDER

Design: Susanne Uerlings

Our kitchen organizer allows your favourite tools to be kept close at hand. Place your knives in the protective star in the middle and your other tools in the remaining gaps. The kitchen roll holder matches perfectly with the organizer and completes the set.



ANGLE KITCHEN ROLL HOLDER

Item nr: Shiny white/ashwood 7340240, matte black/walnut 7340241

Size: Height 35 cm, Diam 17 cm



ANGLE KITCHEN ORGANIZER

Item nr: Shiny white/grey star 7340244, Matte black/grey star 7340245

Size: Height 22 cm, Diam 14 cm



DOTS & CIRCLE - TRIVETS

Design: Veronica Vejsholt

Cork is an amazing material! Insulating, heat resistant and besides that it does not burn. All our cork items are produced at a small family factory in Portugal with great care for the environment and their heritage.

The cork trees are cared for with great love and the bark is harvested approximately every 9 years, which makes it a very slow way of farming. We use RECYCLED cork which saves the planets resources so that we can use this wonderful material with good climate conscience!



TRIVET DOTS

Item nr: Natural cork 7340232,
black cork 7340233
Size: 20 x 20 cm

TRIVET CIRCLE

Item nr: Natural cork 7340230,
black cork 7340231
Size: 21 cm diam





CUTTING BOARDS

Design: Veronica Vejsholt

Our cutting boards are made in Sweden from HDF, which is a heat resistant material. Therefore you can use them both as cutting boards aswell as trivets, very practical! Patterns Close and Flinga are double sided, which means they have the same pattern in inverted colors on the reverse side.



CLOSE DOUBLE SIDED

Item nr: 7340312

Size: 30x40 cm



CLOSE DOUBLE SIDED

Item nr: 7340312

Size: 30x40 cm



DREAM

Item nr: 7340311

Size: 20x30 cm



FLINGA DOUBLE SIDED

Item nr: 7340310

Size: 20x30 cm



CARAFE WITH COOLING ROD

Design: Pascal Charmolu

A sleek carafe is a must at every table. This stylish one comes with a smart cooling rod, that allows you to keep your water or wine cold a lot longer. Simply fill the cooling rod with water after removing the silicone top and put in the freezer with a slight tilt so the water stays inside. When frozen, take it out, replace the silicone top and place the whole thing in the carafe. Comes with a cork ball for optional use.



Item nr: 7340110
Contains 1 liter



TRAY LINE BLACK

Item nr: 46 cm 7340303
Item nr: 31 cm 7340303-1



TRAY CROSS THIN GREY

Item nr: 46 cm 7340308
Item nr: 31 cm 7340308-1



TRAY CROSS GREY

Item nr: 46 cm 7340307
Item nr: 31 cm 7340307-1



TRAY LINE RED

Item nr: 46 cm 7340304
Item nr: 31 cm 7340304-1



TRAY CROSS THIN RED

Item nr: 46 cm 7340309
Item nr: 31 cm 7340309-1



TRAY LINE THINI GREY

Item nr: 46 cm 7340305
Item nr: 31 cm 7340305-1



TRAY CROSS BLACK

Item nr: 46 cm 7340306
Item nr: 31 cm 7340306-1

LINE & CROSS TRAYS

Design: Veronica Vejsholt

These lovely trays are made in Sweden from birch veneer. Generous in size and a fantastic quality, these trays will be the perfect help at table setting aswell as a really nice eye catcher where ever you place it. Choose between 46 or 31 cm diameter.



HEX WINERACK

Design: Matz Borgström

Hex Winerack is not only a storage for bottles, it is a piece of art all by itself. The modules slide into each other one by one, which means you can build your winerack into various shapes in your own personal style.

The winerack is made of extruded aluminum and you can choose if you want color on the outside or plain aluminum. With our super smart mounting plates you have the opportunity to hang it under a shelf or a cupboard. Otherwise it looks just as nice standing freely or against a wall.



HEX WINERACK ALUMINUM

Item nr: 7340325-3

Size: 20x15x10cm

Sold in 3-pack



HEX WINERACK ALUMINUM/ BLACK

Item nr: 7340326-3

Size: 20x15x10cm

Sold in 3-pack



HEX WINERACK ALUMINUM/ BRONZE

Item nr: 7340327-3

Size: 20x15x10cm

Sold in 3-pack

Scan the QR code
for a mini feel
good movie about
the winerack!



With these smart wine glass holders you can store glasses in a versatile way. Either hang them under your HEX wine rack, completing the look and the use of your wall piece. Or an option is to mound them directly under a shelf or a cupboard, both of which require mounting plates to structure the HEX winerack.



HEX WINE GLASS HOLDER

Item nr: 7340325-3

Size: 20x15x10cm

Sold in 3-pack



HEX WINE GLASS HOLDER

Item nr: 7340325-3

Size: 20x15x10cm

Sold in 3-pack



HEX MOUNTING PLATES

Item nr: 7340325-3

Size: 20x15x10cm

Sold in 3-pack

Here an example of a mountingplate, 3 wine rack modules and a wine glass holder.



HEX WINE GLASS HOLDER

Design: Matz Borgström

THE GARDEN

Swedish summers are short but lovely. We spend as much time as possible outdoors during the light months of the year and naturally the garden or the balcony are important places.

The interest in gardening and growing your own vegetables has never been bigger and is attracting more and more people. It doesn't matter if you have a large ground or only a few pots on your balcony, the joy and fulfillment of putting your fingers in the soil is instantly there.

At Born in Sweden we are constantly looking at new products for planting and gardening - like all our items, with an extra touch of style and design.

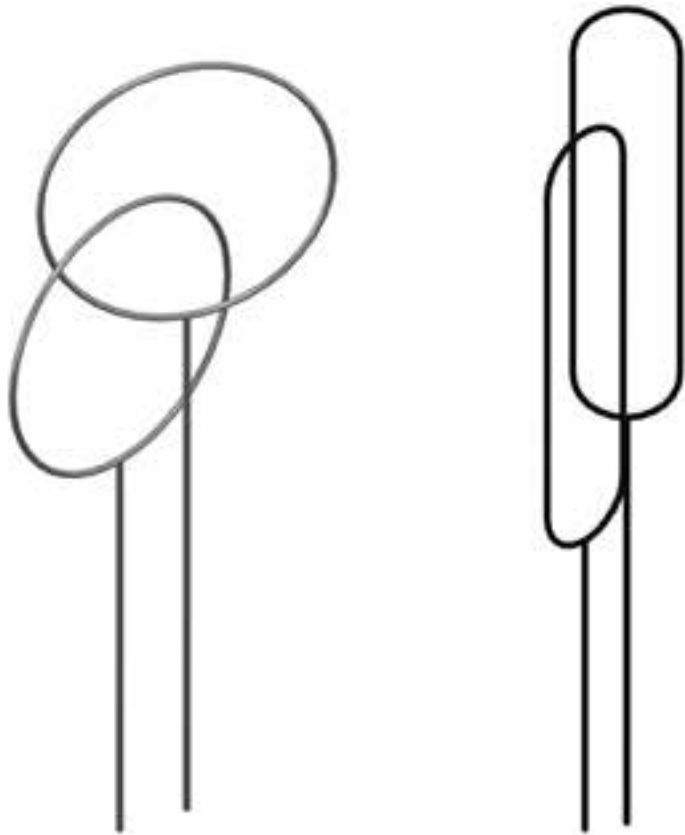


MARRIED PLANT SUPPORT

Design: Peter Vosing

Give your plants some extra support and at the same time you get a beautiful garden sculpture. Our super stylish plant supports are called "Married", since the rings intertwine and can not be separated.

Letting your plants grow into these plant supports will create exciting arrangements in your garden.



MARRIED ROUND

Item nr: Carbon steel: 7340390

Black: 7340391 Stainless steel: 7340392

Size: H:120 cm diam 41 cm

MARRIED OVAL

Item nr: Carbon steel: 7340393

Black: 7340394 Stainless steel: 7340395

Size: H:125 cm W: 16 cm





GARDEN WATERING CAN

Design: Pascal Charmolu

The garden watering can contains 7,5 liters and has a smart handle underneath which makes it easy to manage. Use the pouring function on one side, or tilt it around for the shower function. Whenever it is not in use, it stands like a cool sculpture.



GARDEN WATERING CAN BLACK

Item nr: 7340056

Size: H: 55 cm, diam 21,5 cm

GARDEN WATERING CAN RED

Item nr: 7340114

Size: H: 55 cm, diam 21,5 cm

GARDEN WATERING CAN WHITE

Item nr: 7340115

Size: H: 55 cm, diam 21,5cm



FLYSWATTERS

Design: Pascal Charmolu

Along with the lovely summer days, comes the maybe not so welcome flies and mosquitos. A flyswatter is then a very handy tool for both indoor and outdoor use. We call ours "Wings", since it is designed to look like a fly with its two wings. This makes it cool enough to have it standing nearby at all times ready to grab and smack. Besides, this is a gift that you can be sure everybody needs.



WHITE

Item nr: 7340104
Size: Height 42cm



RED

Item nr: 7340106
Size: Height 42cm



GREEN

Item nr: 7340107
Size: Height 42cm



HERB STICKS

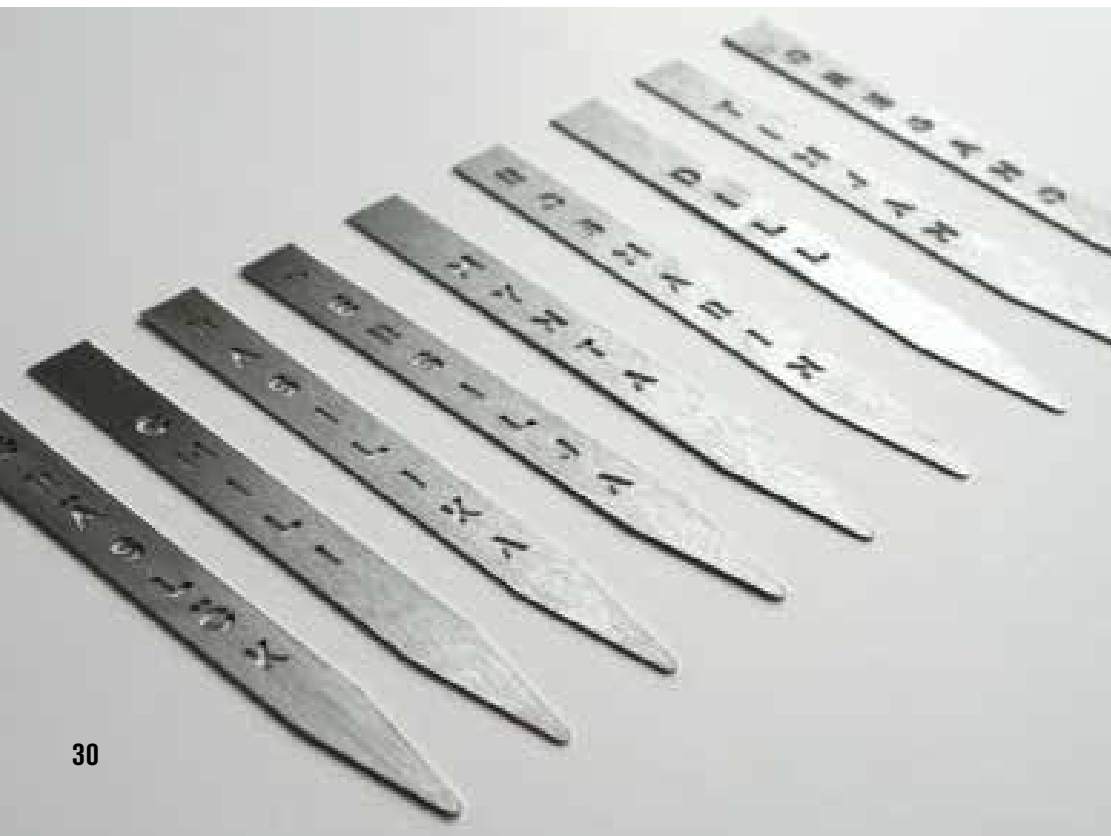
Design: Kristina Lindkvist

Having fresh herbs at home really gives the little extra touch to your cooking and on top of any dish. It also gives a very decorative look to your kitchen, balcony or garden.

Our herb sticks are made of stainless steel and helps you to keep track of what is what.

Size: 18x1,8 cm Item nr:

Basilika	7340360		
Oregano	7340361	Mynta	7340365
Persilja	7340362	Dill	7340366
Timjan	7340363	Rosmarin	7340367
Gräslök	7340364	Chili	7340368





BBQ TOOLS & CUTLERY

Design: Pascal Charmolu

BBQ food is just as good any time of the year, even if we often think of warm summer days by the grill. We promise, that there are few things lovelier than gathering around a warm outdoor camp fire or grill in the middle of the winter, with snow all around to cook a sausage or two. Our amazing BBQ tools works great during any season.



BBQ FORK
Item nr: 7340111



BBQ SPATULA
Item nr: 7340112



BBQ TONGS
Item nr: 7340113

BBQ 3-PACK
Item nr: 7340011-1



SERVING SET
Item nr: 7340109
Size: Height 26 cm

CUTLERY 16 PCS
Item nr: 7340108



FUEGO - OUTDOOR FIREBOX & BBQ

Design: Johannes Lindner

The campfire has been a gathering place for mankind since the beginning of time. And now the pandemic has made us socialize and spend a lot more time outdoors- all year around. Our fire box is a modern style camp fire aswell as a BBQ, a piece of modern warming design.

It is made of Corten steel which is a sustainable and maintenance free material that will-- slowly change color from black to a rust red. The color changes through oxidation and creates an enduring surface that protects the steel underneath.

Along with each fire box comes a stainless steel grid for BBQ-ing, a stainless steel grid for the fire box and two wooden protection rails.

FUEGO is available in two heights, 55 cm and 92 cm. The large one has an extra storage for wood underneath.

Item nr :

Small: 7340315

Large: 7340316

Extra grid: 7340315-1



FUEGO FIRE WOOD STORAGE

Design: Johannes Lindner

NEW! This amazingly estetic fire wood storage gives the fire place a new design level. It is made in Sweden in robust powder coated steel with a felt cover underneath to protect the floor. Available in black or white powder coated steel.

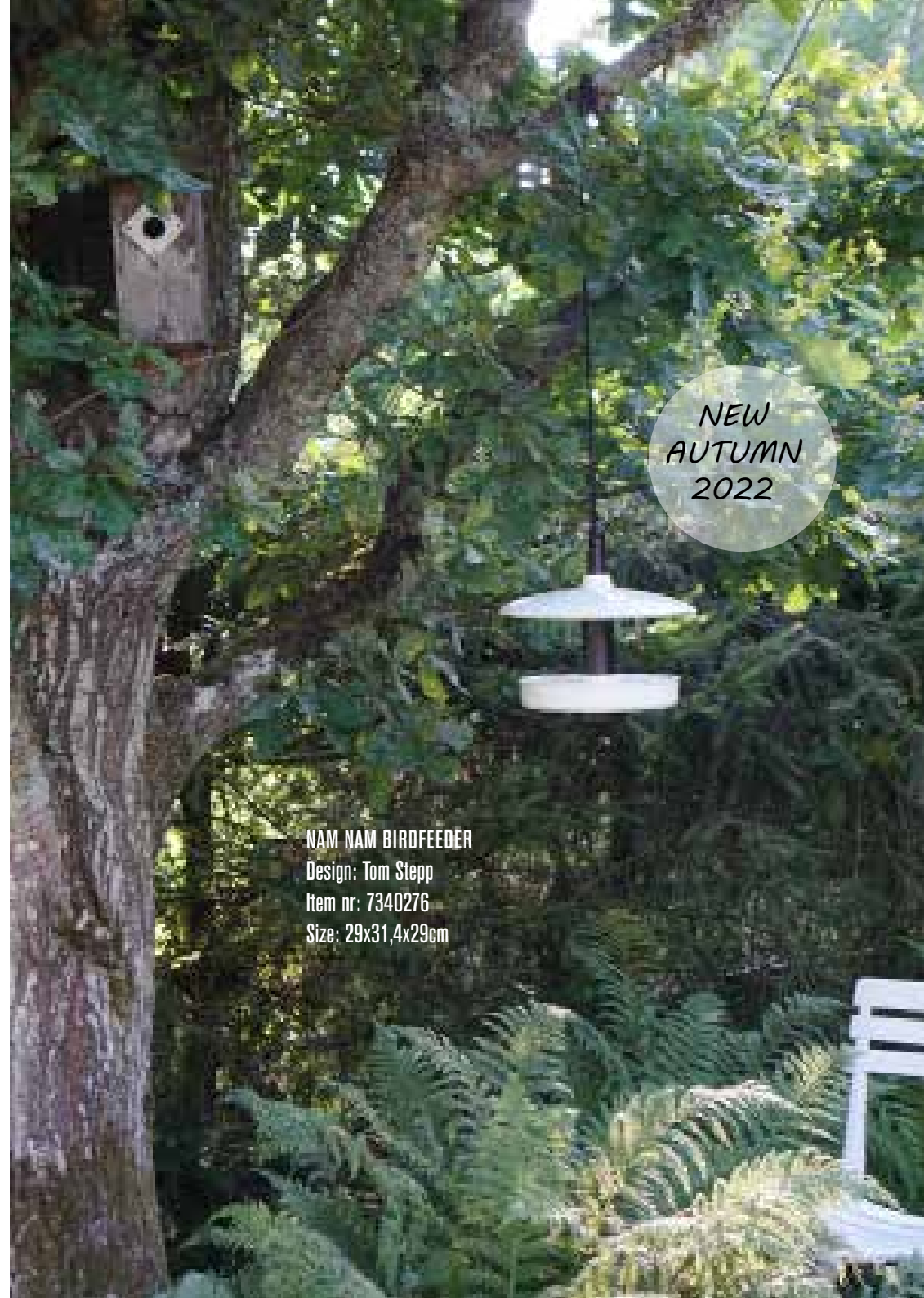


Item nr:
Black 7340317
White 7340318
Size: 40 x 20cm H. 50 cm



FEEDING THE BIRDS

Watching the birds is a joy to most people. They are so happy for a little extra food during winter time and it's just as much fun watching them splash around in a bird bath in the summer. We have a selection of really nice bird items in our range, that make excellent gifts for yourself or a dear friend.



NEW
AUTUMN
2022

NAM NAM BIRDFEEDER

Design: Tom Stepp

Item nr: 7340276

Size: 29x31,4x29cm

*ALL YOU NEED IS A WINDOW -
and you will have a lot of fun
watching the birds eat!*



BIRDFEEDER FOR THE WINDOW

Design: Pascal Charmolu

These bird items are perfect gifts for the many people who love birds. Our Birdfeeder for the window is extra special since you don't need a garden, only a window. This is a gift that anyone would be happy to receive and you get to watch the birds eat at very close range.



BIRDFEEDER

Item nr: 7340030

Size: 10x18 cm

*Scan the QR code
for the mini movie
"The Magic Birdfeeder"*



FATBALL HANGER

Design: Edmire

Fatballs, coconuts and apples are popular among the birds! With this satellite looking fatball hanger you can mount the food of your choice and watch the birds eat. The smart rubber ring leaves space for a whole family of birds. A very nice gift for anyone that likes birds!

FATBALL HANGER

Item nr: 7340132

Size: 12x12 cm



40



41



BIRDBATH / BIRDFEEDER

Design: Edmire

Our Birdbath/Birdfeeder is the ultimate garden accessory. It catches the eye wherever you place it as a beautiful sculpture for your garden or balcony. In the summer you can fill it with water and let the birds splash or drink and then fill it with seeds in the wintertime.



BIRD BATH / BIRDFEEDER

Design: Edmire

Item nr: Stainless steel: 7340275 Goldplated: 7340273 Black: 7340288

Size: Height 60 cm, diam 22 cm

FOR THE FLOWERS

Flowers make us happy. Surrounding ourselves with flowers and plants gives us not only fresh oxygen, but also nutrition for the soul. The human being has always had the urge to make its surroundings beautiful, just because we can and because it makes us feel good. Everyone is not a skilled florist and with our super smart Sphere vase you don't have to be. The clever placing ball makes it easy to create beautiful flower arrangements even for beginners.



SPHERE VASE

Design: Pascal Charmolu

Sphere vase is a super smart concept for creating beautiful bouquets, even for the beginner. Every vase includes a stainless steel placing ball, that creates a decorative flower arrangement even if you only have one or two. Sphere vase is available in three sizes and you can choose between steel, goldplated or copper plated placing ball.



SPHERE VASE SMALL

Item nr: Steel 7340180, Goldplated 7340181, Copperplated 7340182

Size: Height 13 cm, Diam 10 cm



SPHERE VASE MEDIUM

Item nr: Steel 7340058, Goldplated 7340062, Copperplated 7340141

Size: Height 22 cm, Diam 14 cm



SPHERE VASE LARGE

Item nr: Steel 7340183, Goldplated 7340184, Copperplated 7340185

Size: Height 19 cm, Diam 18 cm

VASES FOR STUMPASTAKEN

Design: Jonas Torstensson

What is a vase?

What is a candleholder supposed to look like?

With the Stumpastaken range we want to widen the concept a bit and instead start thinking in terms of what a decoration object is.

A Stumpastake filled with mini vases like on the photo, gives the impression of an indoor meadow.

Extra special during the time of year that there are no flowers outdoors.

Easily change your decoration piece to a candleholder or a snacks tray, the limit is only your imagination.



VASES FOR STUMPASTAKEN

Item nr: 7340169

Size: Height 10cm, diam 3,7cm.

4-pack, fits all Stumpastaken models





WATERING CANS

Design: Pascal Charmolu

Our watering can is more than just an item to water your plants with, it is a product that makes you smile every time you use it. The rubber hose sticks to the stainless steel can with a magnet and the watering can is so cool looking you don't ever have to hide it in a cupboard. Each can contains 1,5 liters.



WATERING CAN BRUSHED

Item nr: 7340033

Size: H: 31 cm, diam 8 cm



WATERING CAN POLISHED

Item nr: 7340034

Size: H: 31 cm, diam 8 cm



WATERING CAN WHITE

Item nr: 7340035

Size: H: 31 cm, diam 8 cm



WATERING CAN COPPER

Item nr: 7340341

Size: H: 31 cm, diam 8 cm



WATERING CAN GOLD

Item nr: 7340040

Size: H: 31 cm, diam 8 cm



WATERING CAN BLACK

Item nr: 7340063

Size: H: 31 cm, diam 8 cm

STUMPASTAKEN

Stumpastaken was designed already in 1991, by Swedish designer Jonas Torstensson. He realized how many end pieces of candles we throw away and wanted to create something to reduce the waste. With Stumpastaken you can save all candle stumps, place them in this cool looking candle holder and safely burn them all the way down.

Since 1991, the Stumpastaken family has grown with various sizes of the candle holder, as well as a number of accessories and it has become a Swedish design classic.

Stumpastaken is made in Sweden from 100% recycled aluminum.



100% RECYCLED
MADE IN SWEDEN



STUMPASTAKEN new color

Design: Jonas Torstensson

NEW! For the spring 2023 we are launching a beautiful new color on Stumpastaken, **COFFEE- BRONZE**. This new color is available in all sizes.

Browse further in the catalogue to get more information about sizes and accessories.



Item nr:

Original	7340160-9
Small	7340170-9
Long	7340175-9
Fyran	7340385-9
Ettan	7340380-9



STUMPASTAKEN

Design: Jonas Torstensson



STUMPASTAKEN ORIGINAL

Item nr: 7340160

Size: 30x30x4 cm



STUMPASTAKEN ORIGINAL BALL POLISHED

Item nr: 7340160-6

Size: 30x30x4 cm

Stumpastaken is made in Sweden of 100% recycled aluminum. This unique candleholder makes it possible to burn candle-stumps all the way to the end. A safe, clever and environmentally friendly way of enjoying candlelight. Stumpastaken was originally designed in 1991 and has become a Swedish design classic.



STAND FOR STUMPASTAKEN ORIGINAL

Item nr: Raw 7340162, powder coated black 7340164

Size: 30x30x71 cm



STUMPASTAKEN ORIGINAL BLACK

Item nr: 7340160-5

Size: 30x30x4 cm



GRID FOR STUMPASTAKEN ORIGINAL

Item nr Raw: 7340161,

powder coated black: 7340167

Size: 26,5x26,5x7 cm



CORK BOTTOM

Natural cork: 7340165-1

Black cork: 7340165-2

Size: 30x30x4 cm



STUMPASTAKEN SMALL

Design: Jonas Torstensson

All our Stumpastake models comes in three different surfaces.

*RAW- the industrial looking original version

*BALL POLISHED - a treatment that makes the surface shiny and more enduring.

*BLACK - a powder coated color on top of the raw finish, makes it possible to use outdoors with care.



RAW FINISH

Item nr: 7340170

Size: 22,5x22,5x4 cm



BALL POLISHED

Item nr: 7340170-6

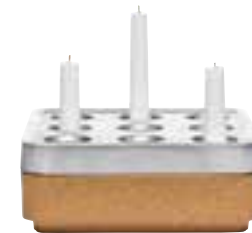
Size: 22,5x22,5x4 cm



BLACK POWDERCOATED

Item nr: 7340170-5

Size: 22,5x22,5x4 cm



*Easy cleaning of
Stumpastaken
Scan the QR code*



CORK BOWL FOR STUMPASTAKEN SMALL

Item nr: natural cork 7340171, black cork 7340172

Size: 22,5x22,5x6 cm



GRID FOR STUMPASTAKEN SMALL

Item nr: raw 7340173,

powder coated black 7340174

Size: 20x20x7 cm



STUMPASTAKEN LONG

Design: Jonas Torstensson

Long- four candles in a row, makes it perfect for placing in a window or in the middle of a table setting. Of course also a very safe and stylish Scandinavian Advent candleholder.



VASES FOR STUMPASTAKEN

Item nr: 7340169

Size: Height 10cm, diam 3,7cm.

4-pack, fits all Stumpastaken models

*Easy cleaning of
Stumpastaken
Scan the QR code*



CORK BOWL FOR STUMPASTAKEN LONG

Item nr: natural cork 7340176-1

black cork 7340176-2

Size: 30x8,5x6 cm



STUMPASTAKEN LONG

Item nr: 7340175

Size: 30x8,5x4 cm



STUMPASTAKEN LONG BALL POLISHED

Item nr: 7340175-6

Size: 30x8,5x4 cm



STUMPASTAKEN LONG BLACK

Item nr: 7340175-5

Size: 30x8,5x4 cm

STUMPASTAKEN FYRAN

Design: Jonas Torstensson

Easily placed, this four hole version of Stumpastaken is a decoration piece that fits even small tables or spaces. All through the year, there are lots of different ways to make this candleholder personal.



STUMPASTAKEN FYRAN

Item nr: 7340385
Size: 15,5x15,5x4 cm



STUMPASTAKEN FYRAN

BALL POLISHED
Item nr: 7340385-6
Size: 15,5x15,5x4 cm



STUMPASTAKEN FYRAN

BLACK POWDERCOATED
Item nr: 7340385-5
Size: 15,5x15,5x4 cm



CORKBOWL FOR FYRAN

Item nr :Natural cork: 7340386
Black cork: 7340387
Size: 15,5x15,5x4 cm





*100% recycled,
Made in Sweden*

STUMPASTAKEN ETTAN

Design: Jonas Torstensson

Ettan- the smallest and cutest version of Stumpastaken. Easy to place as a single or in a pair. It is, just like the rest of the products in the Stumpastaken family, made of 100% recycled aluminum and is therefore a sustainable and responsible design item. Burn your candles all the way down, or save candle stumps and use them in this lovely candle holder.



STUMPASTAKEN ETTAN

Item nr: 7340380

Size: 8,5x8,5x4 cm



STUMPASTAKEN ETTAN

BALL POLISHED

tem nr: 7340380-6

Size: 8,5x8,5x4 cm



STUMPASTAKEN ETTAN

BLACK POWDER COATED

Item nr: 7340380-5

Size: 8,5x8,5x4 cm



CORKBOWL FOR ETTAN

Item nr:Natural cork: 7340381

Black cork: 7340382

Size: 8,5x8,5x4 cm



STUMPASTAKEN ETTAN GIFTSET

Design: Jonas Torstensson

This lovely hurricane lamp is a complete product including; Ettan, a cork bowl and a wind protection glass. Several combinations are possible to this stylish and contemporary design.



ETTAN GIFTSET

Raw/ natural cork
Item nr: 7340383
Size: 8,5x8,5x17cm



ETTAN GIFTSET

Raw/ black cork
Item nr: 7340383-5
Size: 8,5x8,5x17 cm



ETTAN GIFTSET

Black/natural cork
Item nr: 7340383-5-381
Size: 8,5x8,5x17 cm



ETTAN GIFTSET

Black/black cork
Item nr: 7340383-5-382
Size: 8,5x8,5x17 cm





Made in Sweden
 17cm Burning 15 hours
 5cm Burning 7 hours

HAND MADE SWEDISH CANDLES

Perfect for Stumpastaken

We are very proud to be able to offer these high quality, hand dipped candles made in Sweden. These candles are made of a mix of RAL- certified paraffin and plant based stearin for the best stability and a steady flame. The Born in Sweden candles are hand made at a small Swedish factory with a long experience of producing luxurious candles, with the special look that no machine can ever create.



Grass - 08 Moss - 09 Stream - 07 Harbour - 06 Sand - 05



Snow - 01 Stone - 03 Coal - 10 Love- 12 Happy - 14



STUMPA CANDLES 4 X 5 cm
 Item nr: 7340410 + color code

STUMPA CANDLES 4 X 11 CM
 Item nr: 7340411+ color code





ANGLE MAGAZINE STAND / TOILET PAPER HOLDER

Design: Susanne Uerlings

Item nr: Shiny white/ashwood 7340242, matte black/walnut 7340243

Size: Height 39 cm, Diam 23 cm



BATHROOM & HOOKS

Design: Edmire

A nice bathroom is a place for relaxation, where you can be alone with your thoughts for a moment. Our Bathroom organizer combines the necessity of storing some extra toilet paper with the luxury of having a few glossy magazines close by. Play hooks are just as nice in the bathroom as in the hallway or anywhere you need some extra storage.

PLAY HOOKS 3-PACK

Design: Edmire

Item nr:

ASH: 7340138

BLACK: 7340140

WHITE: 7340143

Size: 6 cm diam, M: 9 cm diam

L: 11 cm diam

PLAY HOOKS LARGE

Design: Edmire

Item nr:

ASH: 7340226

BLACK: 7340227

WHITE: 7340228

Size: 11 cm diam

PLAY HOOKS MEDIUM

Design: Edmire

Item nr:

ASH: 7340223

BLACK: 7340224

WHITE: 7340225

Size: 9 cm diam

PLAY HOOKS SMALL

Design: Edmire

Item nr:

ASH: 7340220

BLACK: 7340221

WHITE: 7340222

WALNUT: 7340229

Size: 6 cm diam

NEW 2022
Play Small in
walnut





THEO LIGHT BLUE

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm

THEO DARK BLUE

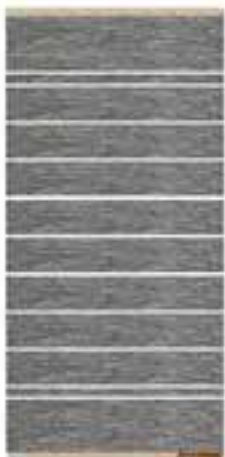
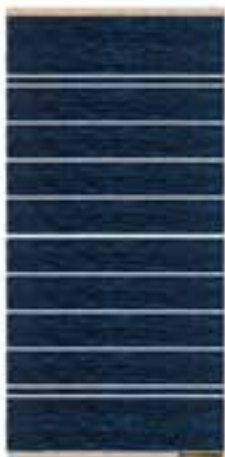
Design: Veronica Vejsholt
Size: 80x160, 80x250 cm

THEO GREY

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm

THEO BLACK

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm



RUGS

Design: Veronica Vejsholt

Sweden has a long tradition of weaving. In the old days, almost every home had their own loom, using old rags from worn out clothes and home textiles to make rugs in beautiful patterns and colors. We appreciate this tradition, and with our collection of high quality wool rugs woven on a linen warp, we flirt with our heritage and bring it into the modern home. The rugs are soft to walk on even with bare feet and are heavy enough to lie sturdily on the floor.





TOM BROWN

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

TOM GREEN

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

TOM GREY

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

TOM BLUE

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm



ZACK GREY

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

ZACK GREEN

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

ZACK BLUE

Design: Veronica Vejsholt
Size: 80x160, 80x250 cm
170x230, 200x300cm

SWEDEN FROM ABOVE - PATTERN DESIGN

Design: Objecthood

We have four patterns symbolizing a graphic view of Sweden from above - Countryside, Archipelago, Forest and City. They are available in several textile products aswell as trays. The kitchen towles are available both in a colored and black and white version. Go ahead and mix and match as you like!



CUSHION COVERS

Size: 50 x 50 cm, 100% cotton, white back with hidden zipper

Item nr:

Forest 7340196,
Countryside 7340199,
Archipelago 7340198
City 7340197



DOUBLE SIDED PLACEMATS

Size: 35 x 45 cm

Item nr: Archipelago/Forest 7340195, Countryside/City 7340194



ARCHIPELAGO TRAY

Item nr: 7340201

Size: 32 X 32 cm



KITCHEN TOWELS

Size: 50 x 70 cm, 100% cotton

Item nr from the left: Countryside: 7340193, Forest grey: 7340210, City grey: 7340211

Archipelago grey: 7340212, Archipelago blue: 7340192, Forest green: 7340190, Countryside: 7340193, City color: 7340191



COUNTRYSIDE TRAY

Item nr: 7340204

Size: diam 46 cm

CITY TRAY ROUND

Item nr: 7340203

Size: diam 31 cm



CANDLEHOLDERS

More candleholders? Yes of course!

Most months of the year the evenings are dark. Even in summertime its nice to have a little extra candlelight, both on the dinner table or as a cozy mood enhancer. A flickering candle really gives you an extra dimesion of peace and calm. So yes... here are some more candleholders!



UP-SIDE-DOWN TEALIGHTHOLDER

Design: Pascal Charmolu

Item nr: 7340181



PUZZLE CANDLEHOLDER

Design: Jonas Torstensson

Due to their shape, Puzzle candleholders are possible to place in many different ways. Combine them as you like for your own personal candelabra. Along with every piece comes an optional rubber ring to stop the candle wax from dripping.

Puzzle candleholders can be purchased as singles, in a two-pack or three-pack. They are also the perfect match with Sphere vases.

Size: Small 14 cm, medium 20 cm, large 26 cm

GOLDPLATED

Item nr: Small 7340154,
medium 7340155, large 7340156



WHITE POWDER COATED

Item nr: Small 7340145,
medium 7340146, large 7340147



BRUSHED COPPERPLATED

Item nr: Small 7340157,
medium 7340158, large 7340159



BLACK POWDER COATED

Item nr: Small 7340148,
medium 7340149, large 7340150



BRUSHED STAINLESS STEEL

Item nr: Small 7340151,
medium 7340152, large 7340153



NIGHTLIGHT

Design: Edmire

Nightlight is a candleholder with a simple aesthetic beauty, inspired by the times before electricity. In those days you would have to bring a candle to the bedroom and place it on the bedside table, hence the name - Nightlight. Even if that is no longer necessary, candlelight still has the same calming effect.



NIGHTLIGHT BRUSHED STEEL

Item nr: 7340135

Size: 10x4 cm



NIGHTLIGHT BRUSHED GOLDPLATED

Item nr: 7340136

Size: 10x4 cm



NIGHTLIGHT BRUSHED COPPERPLATED

Item nr: 7340137

Size: 10x4 cm



NIGHTLIGHT POWDERCOATED MATTE BLACK

Item nr: 7340134

Size: 10x4 cm



APPLE CANDLEHOLDER

Design: Kim Vejsholt

In Sweden we love apples. There are hundreds of different types of apples growing in gardens all over the country. An apple is not only the fruit of wisdom, here it becomes a fruit of light. Mix and match the two sizes for a tasty table setting. Medium size is for normal candles and small is for German candles. Small has size:

Small size: 5,5 cm diam, height 4 cm, Large size: 10,5 cm diam, height 7,5 cm



APPLE SMALL 2-PACK WHITE

Item nr: 7340280



APPLE SMALL 2-PACK RED

Item nr: 7340282



APPLE SMALL 2-PACK BLACK

Item nr: 7340281



APPLE WHITE

Item nr: 7340283



APPLE RED

Item nr: 7340285



APPLE MATTE BLACK

Item nr: 7340284



APPLE SHINY BLACK

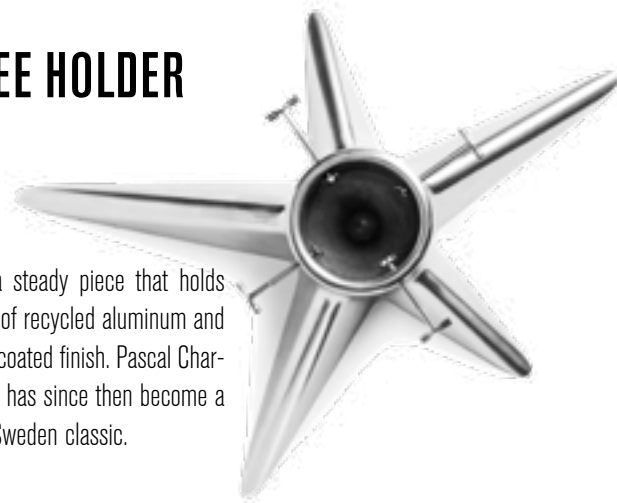
Item nr: 7340287



CHRISTMAS TREE HOLDER

Design: Pascal Charmolu

The Christmas tree holder is a steady piece that holds even really big trees. It is made of recycled aluminum and has either a polished or powder coated finish. Pascal Charmolu designed it in 2008 and it has since then become a loved and appreciated Born in Sweden classic.



SHINY BLACK

Item nr: 7340037

Size: 65X53X18 cm



SHINY WHITE

Item nr: 7340402

Size: 65X53X18 cm



POLISHED ALUMINUM

Item nr: 7340039

Size: 65X53X18 cm



MATTE BLACK

Item nr: 7340401

Size: 65X53X18 cm



OUR STORY

Born in Sweden was founded in 2008 by Kim Vejsholt. He was previously the founder and co-owner of Sagaform. After making Sagaform a success story, he and his partner sold the company in 2001.

Kim then had the vision of creating a new company, a design company where each product would be allowed to take longer time in the development phase, with products aiming at a higher end of the market.

So, after a few years, Born in Sweden's first items were launched.

In the beginning all items were designed by Pascal Charmolu, a french designer who's been living in Sweden for many years. For example, he is the designer behind our popular Birdfeeder and Sphere Vases.

Now, we have a lot of exciting collaborations with talented designers and the design process is long and complex. A new product has to fit into Born in Sweden's philosophy and range and also have to be either recycled or recyclable.

Born in Sweden's office and warehouse are located in Borås which is a 30 minute drive east of Gothenburg. However, a lot of inspiration, both for new products and marketing comes from the west coast of Sweden and it's landscape Bohuslän. On the island of Tjörn, we have an extra office and this is where we shoot most of our photographic material.

Make sure to follow us on social media for updates and inspiration.



[www.instagram.com/ born_in_sweden](https://www.instagram.com/born_in_sweden)



[www.facebook.com/ borninswedendesign](https://www.facebook.com/borninswedendesign)

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